

Style Guide for Stamp It Out and Think Respect

For **internal industry-industry communications** and **trade press**, please use the **Stamp it Out logo ONLY**



For **external industry-public/local/regional** and **national press**, please use the **Think Respect logo ONLY**



Only **white**, red or black text to be used in this context.

Please use all **provided** images and videos of road workers

Stamp It Out and/or **Think Respect** must be used in relation to any communications relating to this campaign.

If you have any media/press/communications and PR queries or any questions from the press, please contact:

Adrian Tatum on **07866 422523** or **adrian@boundarymarketing.co.uk**

Fonts & Style

The main text in **STAMP IT OUT** is:

ROBOTO

[Download Font →](#)

The main text in **Think Respect** is:

CABIN

[Download Font →](#)

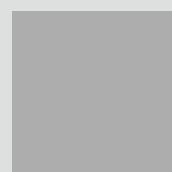
Colours



C 9 M 100 Y 98 K 2
R 211 G 5 B 21
Hex #D30515



C 0 M 0 Y 0 K 100
R 0 G 0 B 0
Hex #000000



C 35 M 26 Y 27 K 6
R 173 G 173 B 173
Hex #ADADAD